



# VISHISHT

## SCHOOL OF MANAGEMENT

Recognized from Govt. of M.P. & AICTE and Affiliated to Devi Ahilya University

# BE VISHISHT BE UNSTOPPABLE



RECOGNIZED BY



AFFILIATED FROM



ISO 9001 :  
2015 CERTIFIED  
COLLEGE

[www.vsom.in](http://www.vsom.in)

# WE ARE DISTINCT



**Vishisht School of Management**, Indore, established in 2011, happens to be a premier institution affiliated with Devi Ahilya Vishwavidyalaya – a NAAC A+ accredited State Government Statutory University of Madhya Pradesh. Recognized by AICTE and MP Government, VSOM (as it is often referred to) excels in academic rigor, research, and industry collaboration. Awarded Best Research-Oriented College and also the Guinness World Record holder of “Highest Academic Research Presentation” in October 2024, the institute is 9001:2015 certified and also celebrated for bridging theory with practical industry experience.



# THE VISHISHT PILLARS

**Dear Future Leaders,**

At **Vishisht School of Management** dreams soar while excellence becomes your everyday reality. Become part of our dynamic community that brings together learners and innovators from every background who achieve greatness together.

Our institution combines experienced faculty with innovative programs and a leadership emphasis to challenge and empower you because we recognize your potential as a thriving leader.

Our inclusive campus offers comprehensive diversity and global perspective experiences which start at student clubs and extend to industry connections where learning and leadership opportunities exist without limits.

Wish you the Best,  
**Members of Governing Body**



“Leadership is never taught, but lived. Our future-ready students would not just learn to adapt to the change, but they are going to drive it.”

**Late Shri Yograj Narang**

Founding Director Super Group and VSOM



**Mr. Narendra Narang**  
Chairman



**Mr. Satish Narang**  
CEO



**Dr. Naveen Yograj**  
Managing Director



**Dr. S. M. Anas Iqbal**  
Member of Governing Body



**Mr. Somil Narang**  
Member of Governing Body



**Mrs. Bedangi A. Narang**  
Member of Governing Body

# EXCELLENCE IN EDUCATION AWARDS ★★☆☆



Recognized with an award from  
**Shri Mohan Yadav** Higher Education Minister, Govt. of M.P  
**Dr. Akhilesh Panday** - VC Vikram University



Honoured by  
**Shri Mohan Yadav** - Higher Education Minister, Govt. of M.P  
**Dr. Renu Jain** - VC DAVV



Conferred with an award by  
**Shri Shankar Lalwani** MP Indore,  
**Shri Krishna Moghe** - Former Mayor, Indore, **Dr. N.K. Dhakad** - VC DAVV



Commended with an award from  
**Dr. D.P. Singh** - Chairman UGC, **Dr. Renu Jain** - VC DAVV  
**Dr. Ashok Sharma** - Rector DAVV



Received Award From:  
**Dr. S.R. Bhatt** - Chairman ICPR, Govt of India



Accoladed by  
**Shri Deepak Joshi** - Higher Education Minister, Govt. of M.P  
**Padma Shri Sushil Doshi**



Recognized by  
**Shri Deepak Joshi** - Higher Education Minister, Govt of MP  
**Shri Alok Sanger** - MP Bhopal



Felicitated by :  
**Shri Babulal Gour** Home Minister, Govt. of M.P



# TIMELINE - VSOM

## 2011

Established Vishisht School of Management with 160 students and 04 UG Courses- B.Com. (Plain, Computer Applications & Hons.) and BBA.

## 2012

Started offering courses - BBA Foreign Trade and BCA and Hosted the First international conference and Annual fest "Ensemble".

## 2013

Started offering courses - B.Com. Sales and Advertisement and became a PG college by beginning courses like MSW and M.Com.

## 2015

Earned ISO certification from the International Accreditation for Quality Management Systems. Awarded Education Excellence Award by Bansal News Channel.

## 2016

Awarded with The Most Promising UG College of the Year by My FM.

## 2017

Hosted Vishisht Cricket League and Inter-college Tennis Ball Tournament.

## 2018

Hosted the Teacher's Conclave and the first National Youth Summit successfully. Introduced BA course & also bestowed with Education Excellence Award by Anaadi TV.

## 2019

Hosted Reconnect - the alumni meet with 700 students and introduced 7 UG Courses and 2 PG Courses.

## 2020

Awarded with the Most Exemplary Initiative towards FDPs, Conferences, Workshop, Webinars Cultural and Social Activity during Pandemic by Global Research Foundation.

## 2021

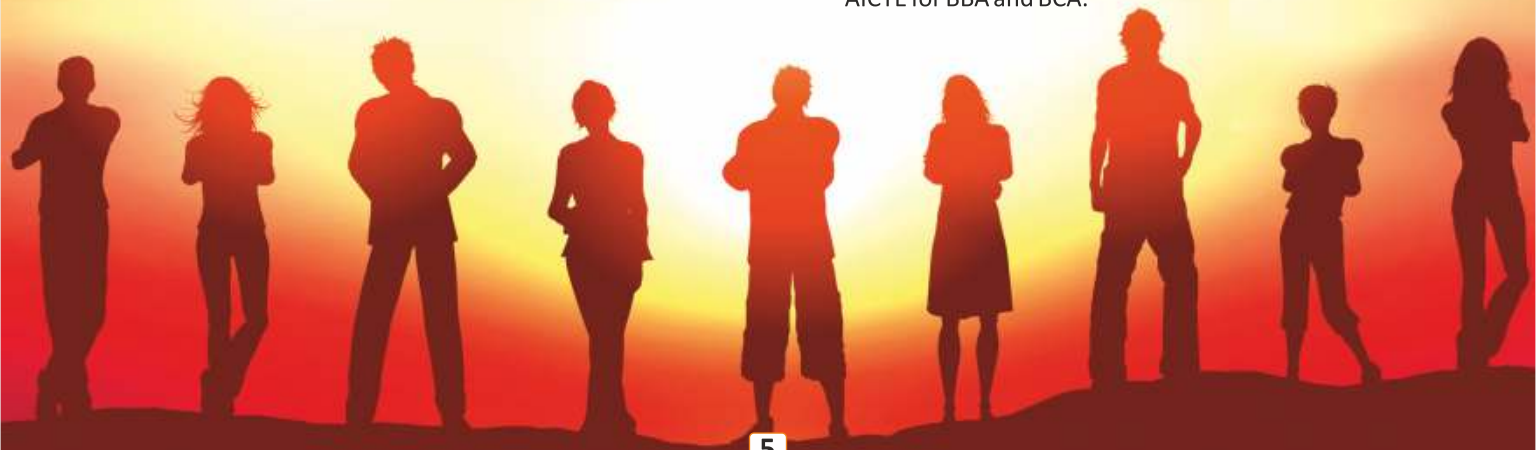
Awarded as the Best UG College in Madhya Pradesh Conclave by Swadesh News.

## 2022

Awarded as the Best Academic Innovative College.

## 2024

Broke World Record for Conducting the Most Presentations for International Conferences and Education Excellence Award. Also Recognised from AICTE for BBA and BCA.





# AN ADVANCED LEARNING ECOSYSTEM

Grand  
Auditorium  
Hall



Advanced  
Computer  
Lab



Indoor  
Games



WiFi  
Campus

Smart  
Classrooms



Well-  
Equipped  
Library





# PROGRAMMES

## BBA

Bachelor of  
Business Administration

- **Duration :** 03 Years/ 04 Years for Honors
- **Eligibility :** Students must have completed their 10+2 education in any stream

This program helps students to gain cutting-edge business analytics and managerial expertise / mastery / skills through a distinct blend of experiential learning clubbed with real-world problem-solving.

- **Specialization :**  
Marketing | Human Resources | Finance

- **Value Added Certification Courses :**

- |                           |                     |
|---------------------------|---------------------|
| • Foreign Language        | • Retail Management |
| • Tally ERP               | • MS Office         |
| • Communication Skills    | • Six Sigma         |
| • Personality Development | • Modules of NCFM   |
| • Digital Marketing       |                     |



## BBA-FT

Bachelor of  
Business  
Administration  
FOREIGN TRADE

- **Duration :** 03 Years/ 04 Years for Honors
- **Eligibility :** Students must have completed their 10+2 education in any stream

This program propels students towards a global marketplace and expertise in marketing, finance, trade, and business law from an international standpoint and also offers internships with study abroad opportunities

- **Specialization : Foreign Trade**

- **Value Added Certification Courses :**

- |                            |                           |
|----------------------------|---------------------------|
| • Foreign Language         | • Digital Marketing       |
| • Tally ERP                | • MS Office               |
| • Communication Skills     | • Six Sigma               |
| • Personality Development  | • International Marketing |
| • E-Commerce and Logistics |                           |



# Life @ VSOM

At VSOM, every day is a new opportunity to learn, grow, and celebrate life. With a perfect blend of academics, innovation, and cultural activities, students experience a dynamic and enriching journey. The vibrant campus fosters creativity, collaboration, and holistic development, making learning both engaging and inspiring.



Cultural Program



Plantation Drive



DJ Workshop



Diwali Mela



Educational Trip



Ganesh Utsav



Patriotic Days



Health Check-Up



Cricket League



Navratri Garba Raas



Ensemble



Vishishtathon



# PROGRAMMES

## BCA

Bachelor of  
Computer Application

- **Duration :** 03 years / 04 Years in case of Honors
- **Eligibility :** Students must have completed their 10+2 education in any stream

This program helps students get equipped with a robust base in computer science. Due to options of electives, interdisciplinary courses, and modern labs, it offers hands-on experience through in-house projects and research.

### ■ Value Added Certification Courses :

- Digital Marketing
- Web Designing
- MS Office
- AI
- Personality Development & Communication



## B.Com.

(ALL)  
Bachelor of  
Commerce

- **Duration :** 03 Years / 04 Years in case of Honors
- **Eligibility :** Students must have completed their 10+2 education in Commerce/Science

This is a 3-year program that blends conceptual & practical knowledge to prepare students to face complex business challenges. Cultivating entrepreneurial skills and, inculcating technology prowess is another facet of this degree.

- **Specialization :** On the basis of vocational subjects – Banking & Insurance | Salesmanship | Computer Application | Taxation & Tax Procedures

**Honors/ With Research :** With NEP 2020, students can pursue B.Com. Honors/Research in the fourth year, thereby gaining industry exposure in addition to entrepreneurial skills.

### ■ Advanced Certification Courses :

- Tally ERP
- Communication
- Personality Development
- MS Office

## BA

Bachelor of  
Arts

- **Duration :** 03 Years / 04 Years in case of Honors
- **Eligibility :** Students must have completed their 10+2 education in any stream

This is an undergraduate program in humanities and social sciences offering varied specializations to match student's interests. It aims at building a robust foundation in various skills for diverse career paths.

\*Note for B. Honors / Research - NEP 2020, Provides an Opportunity to the Students to earn Honors / Research Degree only if Students secure 7.5 CGPA during three year Degree Program to gain Exposure in Research field and Related Activities.

# GRAND *Welcome*

At **VSOM**, the Orientation and Induction of new students is celebrated in a grand and inspiring manner. The event is designed to familiarize students with the institution's culture, academic journey and opportunities while ensuring a warm and motivating welcome. Engaging sessions, expert talks, and interactive activities set the stage for an exciting learning experience, making students feel truly at home from day one.

## INDUCTION CEREMONY



## ORIENTATION CEREMONY





# MSW

Master of  
Social Work

- **Duration :** 02 Years (04 Semesters)
- **Eligibility :** Students are required to complete Graduation in any Stream.

This program prepares students to become skilled social work professionals dedicated to community development, human rights, and social justice. The idea is to mould graduates to work in an array of social work settings to help in individual, community development, social justice, and human rights.

# POST GRADUATION PROGRAMMES

## M.Com

Master of  
Commerce

- **Duration :** 02 Years (04 Semesters)
- **Eligibility :** Students are required to complete Graduation Degree in Commerce.

This program helps students have expertise in finance, accounting, management, and marketing and offers them insights from a global economy perspective. Through internships, case studies, and research, it stresses on practical learning that could be applied in the real world.







# ENSEMBLE

## THE ULTIMATE INTERCOLLEGE

### *Youth Fest*

At Vishisht School of Management dreams soar while excellence becomes your everyday reality.





# INTERNATIONAL CONFERENCE



Vishisht School of Management proudly stands among the top-ranking institutes in Central India. Every year, **VSOM** hosts an **International Conference**, setting a benchmark in Indore. The conference brings together leading academicians, business leaders, social innovators, PhD scholars, and students from global universities and institutions. It serves as a platform to exchange ideas, present research, and discuss innovations in management and education. The event fosters insightful discussions on real-world challenges and practical solutions, driving progress in academia and industry.



# CLUBS & CELLS

The Cultural Club employs music, art as well as dance so as to celebrate diversity while at the same time encouraging creativity along with inclusivity and also connecting students to their cultural roots.

## Literary and Cultural Club



## Women's Cell Pink Ribbon Club



The Women's Cell provides empowerment opportunities through mentorship and self-defense alongside awareness programs while the Pink Ribbon Club leads efforts to raise awareness for women's health and breast cancer.

## Screening and Videography Club



The Screening and Videography Club makes use of provocative screenings in order to nurture creativity and cultural absoluteness, while at the same time promoting conversations and teamwork that are meaningful.

## College Development & Promotional Club



The College Development & Promotional Club advances institutional goals by increasing visibility while building partnerships and developing recruitment and community engagement strategies.

## Social Welfare Club



Through practical experiences and meaningful community involvement, the Social Welfare Club enables students to advance social justice.

## Research Cell



The Research Cell happens to create innovative breakthroughs by way of organizing workshops and studies which are effective while at the same time partnering with varied groups in order to elevate academic performance and practical solutions.

## Internship and Placement Cell



The Internship & Placement Cell brings together business organizations along with educational institutions in order to offer students with both development that's professional while at the same time giving out networking opportunities and preparing them for successful careers.

## Bhartiya Gyan Parampara Cell



The Bhartiya Gyan Parampara Cell works to preserve India's cultural heritage through teaching and workshops that merge ancient knowledge with contemporary methods.



# INDUSTRY VISITS

Global Batteries



Dainik Bhaskar



Parle



Prem Textile



Sciencetech Technologies



Pakiza



Shanti Infotech








AICTSL



## OUR PLACEMENT PARTNERS



- College Campus :**  
 65/5, R. S. Shukla Marg,  
 Near MPEB Office, Pologround,  
 Indore - 452 003 (M.P.) India
- Contact Us :**  
 0731-2423222, +91-9826773311
- Admission Helpline :**
  - 75666 68371 • 75666 68373
  - 73897 73204 • 73897 74904
- Email Us :**  
[info@vsom.in](mailto:info@vsom.in)
- Website :**  
[www.vsom.in](http://www.vsom.in)
- Follow us :**

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