



VISHISHT
SCHOOL OF MANAGEMENT
(Recognized from Govt. of MP and Affiliated to Devi Ahilya University)



Engaging Minds *Equipping Competence* *Enabling Excellence*



www.vsom.in

● Proud Moments for Vishisht... Education Excellence Awards ●



Received Award From:
Shri Babulal Gour -
Home Minister, Govt. of MP



Received Award From: **Shri Mohan Yadav**
Higher Education Minister, Govt of MP
Dr. Akhilesh Panday - VC Vikarm University



Received Award From: **Shri Shankar Lalwani** - MP Indore
Shri Krishna Moghe - Former Mayor, Indore
Dr. N.K. Dhakad - VC DAVV



Received Award From: **Dr. D.P. Singh**
Chairman UGC, **Dr. Renu Jain** - VC- DAVV,
Dr. Ashok Sharma - Rector DAVV



Received Award From: **Dr. S.R. Bhatt**
Chairman ICPR,
Govt of India



Received Award From: **Shri Deepak Joshi**
Higher Education Minister, Govt of MP
Padamshri Sushil Doshi



Received Award From: **Shri Deepak Joshi**
Higher Education Minister Govt of MP
Shri Alok Sanger - MP Bhopal



Received Award From: **Shri Mohan Yadav**
Higher Education Minister, Govt of MP
Dr. Renu Jain - VC DAVV



Welcome Note



विद्या नमः नारस्या रूपमाधिका प्रछन्नागुप्तम् धनम्, विद्या भोगकारी यसः सुखकारी विद्या गुरुनाम् गुरुः ।
विद्या बंधुजनो विदेशा गमने विद्या परम् देवतम्, विद्या राजसु पूज्यते ना ही धनम् विद्याविहिनः पासुहू ।।



MR. NARENDRA NARANG
CHAIRMAN



MR. SATISH NARANG
CEO



DR. NAVEEN YOGRAJ
MANAGING DIRECTOR

Dear Prospective Students,

We are thrilled to welcome you to the Institute and invite you to join our vibrant community of learners. We are honored to lead a team of dedicated faculty and staff who are committed to providing an exceptional educational experience to all of our students.

At Vishisht School Of Management, we believe that education is not only about acquiring knowledge and skills but also about developing character and leadership qualities that will serve you well throughout your life. Our programs are designed to challenge you, inspire you, and empower you to achieve your goals and make a positive impact in the world...

Our campus is a welcoming and inclusive community that values diversity and encourages students to explore different perspectives and ideas. We provide ample opportunities for you to get involved in student clubs, organizations, and activities, and to develop lifelong friendships with peers from around the world. We look forward to the possibility of welcoming you to our community and supporting you on your educational journey.

With Best Wishes,
(Member Of Governing Body)



MR. SOMIL NARANG



DR. S.M. ANAS IQBAL



MRS. BEDANGI A. NARANG

WE STAND FOR

VISHISHT School of Management provides a forum for the development, interchange and dissemination of innovation and good practice on lifelong learning to its students. With its determined approach and refined education VSOM is recognized for imparting finest Management, Commerce, Science, Arts and Social Science education. Commencing with an aim our institute plays a vital role in economics and social growth of nation by providing productive education within the reach of all.

VISHISHT has been imparting knowledge where it aims to educate leaders of enterprise. We believe these leaders contribute to make a difference to their organizations and to the world around them.



VISION

Our aim at VISHISHT is to develop students who do not want to benchmark themselves against the set standards but become the new yardsticks of performance. To achieve this, the institute is following a three pronged approach:-

CONNECT

Proactively with local community, nationality and globally to achieve excellence in academics as well as practical knowledge.

NURTURE

A high performance work by inculcating a climate of autonomy, stretch and team work.

GROW

Our capacity and ensuring that we maintain and upgrade the quality of our students and their experience.



INTERNATIONAL CONFERENCE

Vishisht School of Management has a unique opportunity of being ranked high amongst premier institutes of Central India. VSOM holds International Conference every year and sets a benchmark in Indore. The conference aims at drawing closer leading Academicians, Business Managers, Social Workers, PhD Research Scholars and Students from the Universities and Institutions all around the world and the industry to exchange and share their experiences, new ideas, and research results about all aspects of Management and Education Innovation, and discuss the practical challenges encountered and the solutions adopted thereby.



ISO CERTIFICATION

IAF (International Accreditation Forum) has conferred ISO 9001:2015 Certification to Vishisht for its Quality Management System. We believe and practice, an innovative team based approach towards learning as this fosters creative and multicultural approach towards learning. We aim to deliver the students a culture which imbibes in them the appetite towards learning. **AS LEARNING IS A LIFETIME PROCESS.**



AFFILIATION

Vishisht School of Management (VSOM) is recognised by Department of Higher Education, Govt. of Madhya Pradesh and affiliated to Devi Ahilya Vishwavidyalaya, Indore (A State Government Statutory University of M.P. and accredited to NAAC with Grade A+). We believe in creating individuals deeply ingrained and firmly rooted in the Indian soil.



MASTER OF KNOWLEDGE



REPUBLIC DAY



CAMPUS AREA



PLACEMENT WORKSHOP



CONVOCATION CEREMONY



COACHING AND GUIDANCE



THE FACULTY TEAM



STUDENT DEVELOPMENT PROGRAMME



COMPUTER LAB/TALLY ERP



SHORT TERM INTERNSHIP



VALUE ADDED CERTIFICATE



SPECIAL ENGLISH CLASSES



WI-FI CAMPUS



AUDITORIUM



ART ACTIVITIES



LIBRARY CELEBRATION



CLASS ROOMS

BBA (Bachelor of Business Administration)

Eligibility : 10+2 in any stream

Bachelor of Business Administration aims to prepare students to be Business analysts of good standing, in various managerial and leadership roles. Students will learn algorithms and analytics tools that they can use to solve real business difficulties. The program stands out as unique in delivery strategies and incorporation of experiential learning in the curriculum.

BBA strives to create socially responsible leaders while strengthening their abilities to be valuable corporate citizens. Vishisht school of management is committed to its students in developing the skill sets to solve social problems.



VALUE ADDED CERTIFICATE COURSES

| Foreign Language | Tally ERP | Communication Skills | Personality Development
| Digital Marketing | Retail Management | MS Office | Six Sigma | Modules of NCFM

BBA-FT - Bachelor of Business Administration (Foreign Trade)

Eligibility : 10+2 in any stream

The BBA in Foreign Trade program provides students with the knowledge and skills needed to succeed in the global market place. This degree gives students a comprehensive foundation in international trade and global business operations, training them to become ethically-responsible business leaders. In-depth training in principles of international finance, international business law and taxation, and global marketing will give the student a strong edge in the increasingly competitive global business employment market, the BBA in Foreign Trade gives students the opportunity to gain real-world experience through internships, study abroad programs, and other practical experiences. Students in this program will be well-positioned to pursue successful careers in foreign trade, public policy, and international business.



VALUE ADDED CERTIFICATE COURSES

| Foreign Language | Tally ERP | Communication Skills | Personality Development
| E-Commerce and Logistics | Digital Marketing | MS Office | Six Sigma | International Marketing

BCA - (Bachelor of Computer Application)

Eligibility - 10+2 in any stream (Mathematics as a subject Compulsory)

Bachelor of Computer Applications (BCA) is an undergraduate program that focuses on building software professionals with strong practical and theoretical knowledge in Computer Science. The curriculum provides options for students to choose multiple electives depending on their interest of study. Interdisciplinary Courses on Mathematics, Statistics and Financial management enhance the breadth of domain knowledge. The program is backed by a well-motivated set of teachers and an upgraded lab facility. Students get opportunities to be part of in-house projects/research projects/consultancy projects.

VALUE ADDED CERTIFICATE COURSES

| Foreign Language | Tally ERP | Communication Skills | Personality Development
| Digital Marketing | Web Designing | MS Office | Six Sigma | Modules of NCFM | Programming Languages

B. Com - (Bachelor of Commerce)

Eligibility - 10+2 in Commerce / Science stream

Bachelor of Commerce is a comprehensive course aims at instilling conceptual and practical understanding to equip students to manage businesses and organisations, and prepares them to drive and face the challenge of tomorrow. It also encourages the students to explore the world of technology and digitization in the relevant field as envisaged by the scholars and policymakers. Further, this course is designed to help cultivating entrepreneurial mindset and skills.

SPECIALIZATION - Financial Insurance & Services (Plain), Salesmanship (Sales & Advertisement), E-Accounting and Taxation with GST (Taxation) Desktop Publishing (Computer Application).

VALUE ADDED CERTIFICATE COURSES

| Tally ERP | Communication Skills | Personality Development | Desktop Publishing
| MS Office | Salesmanship | Modules of NCFM

BA (Bachelor of Arts)

Eligibility : 10+2 in any stream

BA or Bachelor of Arts is a undergraduate program that deals with humanities and social sciences and aims to provide extensive knowledge of humanities and social sciences through many BA specializations available for students to choose from. Jobs after BA graduation include Executive Assistant, HR Manager, Content Writer, Operations Manager, Marketing Manager, etc. The programme is structured in such a way that it provides foundational knowledge of various theories, methodologies, and skills that are intrinsic to the discipline through innovative pedagogical and and ragorical practices.

VALUE ADDED CERTIFICATE COURSES

| Tally ERP | Communication Skills | Personality Development | MS Office

***Note for B. Honors / Research - NEP 2020, Provides an Opportunity to the Students to earn Honors / Research Degree only if Students secure 7.5 CGPA during three year Degree Program to gain Exposure in Research field and Related Activities.**

MSW - (Master of Social Work)

Eligibility - Graduate in Any Stream

Master of Social Work (MSW) Program is comprehensive advanced degree program designed to provide students with advanced education and training in social work, so they can go on to serve their communities as knowledgeable and qualified professionals. The MSW program at Vishisht School Of Management is grounded in the belief that everyone should have access to the resources and services they need to lead a healthy and successful life. Our mission is to prepare graduates to work in a variety of social work settings, focusing on individual and community development, social justice, and the promotion of human rights.



M.Com - (Master of Commerce)

Eligibility – Graduate in Commerce/Science

Master of Commerce provides knowledge, skills and expertise needed to succeed in an ever-evolving business landscape. It offers opportunity to develop your understanding of core business areas, such as economics, finance, accounting, management and marketing, while also gaining a comprehensive understanding of the global economy. Plus, you'll put your newly acquired skills into practice through internships, research and case studies. As a graduate of the program, you'll be well-positioned to pursue roles in fields such as corporate finance, financial analysis, banking, project management, investment management, leadership and more.

INDUSTRY VISIT

Industry visits is a valuable part of college experience wherein you will have the chance to tour a business facility, meet with employees, and ask questions about their work. You may also get to see a business's products or services in action and learn about the company's history and culture. Through such Industry visits from our college you will gain first-hand exposure to the inner workings of businesses and make more informed decisions.



COLLABORATING WITH PROFESSIONAL BODIES

The college has a long-standing tradition of collaborating with professional bodies in order to provide the best possible education for our students. We have found that such collaboration helps to ensure that our students are well-prepared for the workforce and that they have the necessary skills and knowledge to be successful in their chosen field.

We are proud to have collaboration with many professional bodies. Like Peace University USA, Sabragamuwa University of Srilanka, Newzera Tech Lab, These partnerships allow us to offer our students the opportunity to learn from and work with professionals in their field, which we believe is an essential part of their education. In addition to the benefits for our students, we also believe that these collaboration help to improve the quality of our programs and the education we offer. We are constantly working to improve our curriculum and our facilities.

THE PLACEMENT AND INTERNSHIP CELL

The Placement and Internship Cell of the college provides various opportunities to the students and plays an active role in their holistic development. Vishisht School of Management collaborates with various organisations for getting students placed and providing various internship opportunities.



TOP INTERNSHIP & PLACEMENT COMPANIES



CELLS & CLUBS



HAPPENING @VSOM



Holi



Teacher Conclave



Vishisthathon



Diwali Celebration



Ensemble



Drama and Play



Ganesh Chaturthi



Outdoor Educational Trip



Garba



Vishisht Cricket League



Musical Gala



Induction



Freshers Party



International Conference



Convocation

DISTINGUISHED MENTORS @VSOM



Prof. D. P. Singh
Ex. Chairman, UGC, New Delhi



Lt. Col. Dr. V. K. Gautam
Renowned Educationist



Mr. Vipin Maheshwari - IPS
IG Police



Dr. Narendra Dhakad
Ex.Vice Chancellor-DAVV



Mr. Guy C. Fraker
Director Autonomous
Stuff, USA



Dr. Nirendra Virmani - IPS
Ex. Additional Director General
of Police, MP



Dr. Kailas Kadu
Ex. Senate Member
RTM University, Nagpur



Dr. Varun Kapoor - IPS
Additional Director General of
Police, Indore



Dr. Hanna Olasiuk
Professor at Ukraine



Dr. S. R. Bhatt
Ex. Chairman- Indian Council of
Philosophical Research



Dr. Deve Webb
Global Network, UK



Mrs. Nozio Sapepa
Entrepreneur - South Africa



Dr. Gouher Ahmed
Skyline University, UAE



Mira Erda
Renowned Car Racer



Mr. Sunil Modi
Chairman- Indo African
Chamber of Commerce



Dr. Ir. Hotniar Siringorino
Guandarma University, Indonesia



Mr. David Sweeny
Chartered Accountant
U.K.



**Padamshree
Dr. Janak Palta McGilligan**
Renowned Social Activist



Mrs. Aryama Sanyal
Director - Airport Authority, Indore



Dr. P. K. Singh
Director-IIM, Indore, Trichy



Shri Shankar Lalwani
Member of Parliament, Indore Lok Sabha



Dr. Jayantilal Bhandari
Renowned Career Counselor-
Academician, Economist.



Prof. (Dr.) T. U. I. Peiris
Dpt. of Accountancy
and Finance Faculty of Mgmt.
Sabaragamuwa University of Sri Lanka



Padamshri Sushil Doshi
International Cricket Commentator



❧ COURSES OFFERED ❧

BBA | BBA (Foreign Trade)
BCA | BA | B.Com (All Streams)
M.Com | MSW
BALLB (Honor's)*



AUDITORIUM



CAMPUS



LIBRARY



SPORTS



CLASSROOM



COMPUTER LAB



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