



**VISHISHT**  
SCHOOL OF MANAGEMENT  
Recognized from Govt. of M.P. & AICTE and Affiliated to Devi Ahilya University

**BE VISHISHT**  
**BE UNSTOPPABLE**



RECOGNIZED BY



AFFILIATED FROM



ISO 9001 :  
2015 CERTIFIED  
COLLEGE

[www.vsom.in](http://www.vsom.in)



# WE ARE DISTINCT

VISHISHT SCHOOL OF MANAGEMENT

**Vishisht School of Management**, Indore, established in 2011, happens to be a premier institution affiliated with Devi Ahilya Vishwavidyalaya – a NAAC A+ accredited State Government Statutory University of Madhya Pradesh. Recognized by AICTE and MP Government, VSOM (as it is often referred to) excels in academic rigor, research, and industry collaboration. Awarded Best Research-Oriented College and also the Guinness World Record holder of “Highest Academic Research Presentation” in October 2024, the institute is 9001:2015 certified and also celebrated for bridging theory with practical industry experience.

## THE VISHISHT PILLARS

Dear Future Leaders,

At **Vishisht School of Management** dreams soar while excellence becomes your everyday reality. Become part of our dynamic community that brings together learners and innovators from every background who achieve greatness together.

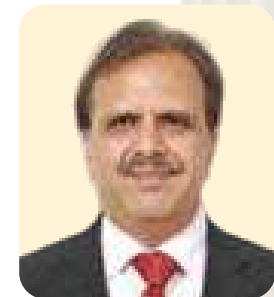
Our institution combines experienced faculty with innovative programs and a leadership emphasis to challenge and empower you because we recognize your potential as a thriving leader.

Our inclusive campus offers comprehensive diversity and global perspective experiences which start at student clubs and extend to industry connections where learning and leadership opportunities exist without limits.

Wish you the Best,  
**Members of Governing Body**



**Mr. Narendra Narang**  
Chairman



**Mr. Satish Narang**  
CEO



**Dr. Naveen Yograj**  
Managing Director



**Dr. S. M. Anas Iqbal**  
Member of Governing Body



**Mr. Somil Narang**  
Member of Governing Body



**Mrs. Bedangi A. Narang**  
Member of Governing Body



# EXCELLENCE IN EDUCATION AWARDS ★★★★★



Recognized with an award from  
**Shri Mohan Yadav** Higher Education Minister, Govt. of M.P  
**Dr. Akhilesh Panday** - VC Vikram University



Honoured by  
**Shri Mohan Yadav** - Higher Education Minister, Govt. of M.P  
**Dr. Renu Jain** - VC DAVV



Conferred with an award by  
**Shri Shankar Lalwani** MP Indore,  
**Shri Krishna Moghe** - Former Mayor, Indore, **Dr. N.K. Dhakad** - VC DAVV



Commended with an award from  
**Dr. D.P. Singh** - Chairman UGC, **Dr. Renu Jain** - VC DAVV  
**Dr. Ashok Sharma** - Rector DAVV



Received Award From:  
**Dr. S.R. Bhatt** - Chairman ICPR, Govt of India



Accoladed by  
**Shri Deepak Joshi** - Higher Education Minister, Govt. of M.P  
**Padma Shri Sushil Doshi**



Recognized by  
**Shri Deepak Joshi** - Higher Education Minister, Govt of MP  
**Shri Alok Sanger** - MP Bhopal



Felicitated by :  
**Shri Babulal Gour** Home Minister, Govt. of M.P

# TIMELINE - VSOM

2011

Established Vishisht School of Management with 160 students and 04 UG Courses- B.Com. (Plain, Computer Applications & Hons.) and BBA.

2012

Started offering courses - BBA Foreign Trade and BCA and Hosted the First international conference and Annual fest “Ensemble”.

2013

Started offering courses - B.Com. Sales & Advertisement and became a PG college by beginning courses like MSW and M.Com.

2015

Earned ISO certification from the International Accreditation for Quality Management Systems. Awarded Education Excellence Award by Bansal News Channel.

2016

Awarded with The Most Promising UG College of the Year by My FM.

2017

Hosted Vishisht Cricket League & Inter-college Tennis Ball Tournament.

2018

Hosted the Teacher’s Conclave and the first National Youth Summit successfully. Introduced BA course & also bestowed with Education Excellence Award by Anaadi TV.

2019

Hosted Reconnect - the alumni meet with 700 students and introduced 7 UG Courses and 2 PG Courses.

2020

Awarded with the Most Exemplary Initiative towards FDPS, Conferences, Workshop, Webinars Cultural and Social Activity during Pandemic by Global Research Foundation.

2021

Awarded as the Best UG College in Madhya Pradesh Conclave by Swadesh News.

2022

Awarded as the Best Academic Innovative College.

2024

Broke World Record for Conducting the Most Presentations for International Conferences and Education Excellence Award. Also Recognised from AICTE for BBA and BCA.







## AN ADVANCED LEARNING ECOSYSTEM

Grand  
Auditorium  
Hall



Advanced  
Computer  
Lab



Indoor  
Games



WiFi  
Campus



Smart  
Classrooms



Well-  
Equipped  
Library



# PROGRAMMES

## BBA

Bachelor of  
Business Administration

- **Duration :** 03 Years/ 04 Years for Honors
- **Eligibility :** Students must have completed their 10+2 education in any stream

This program helps students to gain cutting-edge business analytics and managerial expertise / mastery / skills through a distinct blend of experiential learning clubbed with real-world problem-solving.

- **Specialization :**  
Marketing | Human Resources | Finance

### Value Added Certification Courses :

- Foreign Language
- Tally ERP
- Communication Skills
- Personality Development
- Digital Marketing
- Retail Management
- MS Office
- Six Sigma
- Modules of NCFM



## BBA-FT

Bachelor of  
Business  
Administration  
FOREIGN TRADE

- **Duration :** 03 Years/ 04 Years for Honors
- **Eligibility :** Students must have completed their 10+2 education in any stream

This program propels students towards a global marketplace with expertise in marketing, finance, trade, and business law from an international standpoint and also offers internships with study abroad opportunities

- **Specialization : Foreign Trade**

### Value Added Certification Courses :

- Foreign Language
- Tally ERP
- Communication Skills
- Personality Development
- E-Commerce and Logistics
- Digital Marketing
- MS Office
- Six Sigma
- International Marketing





# Life @ VSOM

At VSOM, every day is a new opportunity to learn, grow, and celebrate life. With a perfect blend of academics, innovation, and cultural activities, students experience a dynamic and enriching journey. The vibrant campus fosters creativity, collaboration, and holistic development, making learning both engaging and inspiring.



Cultural Program



Plantation Drive



DJ Workshop



Diwali Mela



Educational Trip



Ganesh Utsav



Patriotic Days



Health Check-Up



Cricket League



Navratri Garba Raas



Ensemble



Vishishtathon

## PROGRAMMES

### BCA Bachelor of Computer Application

- **Duration :** 03 years / 04 Years in case of Honors
- **Eligibility :** Students must have completed their 10+2 education in any stream

This program helps students get equipped with a robust base in computer science. Due to options of electives, interdisciplinary courses, and modern labs, it offers hands-on experience through in-house projects and research.

#### Value Added Certification Courses :

- Digital Marketing
- Web Designing
- MS Office
- AI
- Personality Development & Communication



### B.Com. (ALL) Bachelor of Commerce

- **Duration :** 03 Years / 04 Years in case of Honors
- **Eligibility :** Students must have completed their 10+2 education in Commerce/Science

This is a 3-year program that blends conceptual & practical knowledge to prepare students to face complex business challenges. Cultivating entrepreneurial skills, inculcating technology prowess is another facet of this degree.

- **Specialization :** On the basis of vocational subjects – Banking & Insurance | Salesmanship | Computer Application | Taxation & Tax Procedures
- **Honors/ With Research :** With NEP 2020, students can pursue B.Com. Honors/Research in the fourth year, thereby gaining industry exposure in addition to entrepreneurial skills.

#### Advanced Certification Courses :

- Tally ERP
- Communication
- Personality Development
- MS Office

### BA Bachelor of Arts

- **Duration :** 03 Years / 04 Years in case of Honors
- **Eligibility :** Students must have completed their 10+2 education in any stream

This is an undergraduate program in humanities and social sciences offering varied specializations to match students' interests. It aims at building a robust foundation in various skills for diverse career paths.

\*Note for B. Honors / Research - NEP 2020, Provides an Opportunity to the Students to earn Honors / Research Degree only if Students secure 7.5 CGPA during three year Degree Program to gain Exposure in Research field and Related Activities.



# GRAND *Welcome*

At **VSOM**, the Orientation and Induction of new students are celebrated in a grand and inspiring manner. The event is designed to familiarize students with the institution's culture, academic journey, and opportunities while ensuring a warm and motivating welcome. Engaging sessions, expert talks, and interactive activities set the stage for an exciting learning experience, making students feel truly at home from day one.

## ORIENTATION CEREMONY



## INDUCTION CEREMONY



## MSW Master of Social Work

- **Duration :** 02 Years (04 Semesters)
- **Eligibility :** Students are required to complete Graduation in any Stream.

This program prepares students to become skilled social work professionals dedicated to community development, human rights, and social justice. The idea is to mould graduates to work in an array of social work settings to help individual and community development, social justice, and human rights.

## POST GRADUATION PROGRAMMES

## M.Com Master of Commerce

- **Duration :** 02 Years (04 Semesters)
- **Eligibility :** Students are required to complete Graduation Degree in Commerce.

This program helps students have expertise in finance, accounting, management, and marketing and offers them insights from a global economy perspective. Through internships, case studies, and research, it stresses practical learning that could be applied in the real world.







# INTERNATIONAL CONFERENCE



Vishisht School of Management proudly stands among the top-ranking institutes in Central India. Every year, **VSOM** hosts an **International Conference**, setting a benchmark in Indore. The conference brings together leading academicians, business leaders, social innovators, PhD scholars, and students from global universities and institutions. It serves as a platform to exchange ideas, present research, and discuss innovations in management and education. The event fosters insightful discussions on real-world challenges and practical solutions, driving progress in academia and industry.





# CLUBS & CELLS

The Cultural Club employs music, art as well as dance so as to celebrate diversity while at the same time encouraging creativity along with inclusivity and also connecting students to their cultural roots.



Literary and Cultural Club

Women's Cell  
Pink Ribbon Club



The Women's Cell provides empowerment opportunities through mentorship and self-defense alongside awareness programs while the Pink Ribbon Club leads efforts to raise awareness for women's health and breast cancer.

The College Development & Promotional Club advances institutional goals by increasing visibility while building partnerships and developing recruitment and community engagement strategies.



College Development & Promotional Club



Screening and Videography Club

The Screening and Videography Club makes use of provocative screenings in order to nurture creativity and cultural absoluteness, while at the same time promoting conversations and teamwork that are meaningful.

The Research Cell happens to create innovative breakthroughs by way of organizing workshops and studies which are effective while at the same time partnering with varied groups in order to elevate academic performance and practical solutions.



Research Cell



Social Welfare Club

Through practical experiences and meaningful community involvement, the Social Welfare Club enables students to advance social justice.

The Bhartiya Gyan Parampara Cell works to preserve India's cultural heritage through teaching and workshops that merge ancient knowledge with contemporary methods.



Bhartiya Gyan Parampara Cell



Internship and Placement Cell

The Internship & Placement Cell brings together business organizations along with educational institutions in order to offer students with both development that's professional while at the same time giving out networking opportunities and preparing them for successful careers.

# INDUSTRY VISITS

Global Batteries



Prem Textile



Shanti Infotech



Dainik Bhaskar



Pakiza



Parle



Sciencetech Technologies



AICTSL



# OUR PLACEMENT PARTNERS





