

Assignment 2018
Vishisht School of Management, Indore

Course/Stream-B.com 5th SEM All

FC-501 Moral Values & Language - V हिंदी

प्रश्न 1. हिन्दू धर्म की कोई पांच विशेषताएं बताइए ?

प्रश्न 2. ई-मेल क्या है ?

प्रश्न 3. धर्म क्या है ? धर्म शब्द का अर्थ बताइए ?

प्रश्न 4. एक शिक्षक को कक्षा में अध्यापन कराते समय किन - किन बातों का ध्यान रखना चाहिए ?

English

1. Explain the idea of the Statement “Crackers can burn 2 hours”
 2. Why did the builder assistant think the mansion as an ordinary house?
 3. Explain preposition with example
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FC 502 :- Basic of Computer and IT

1. Define Operating System? Explain With Example
 2. What is Mail Merge and Macros? Explain with example.
 3. Write a Short note : (Footnote , Footer & Short cut key any seven with example)
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503 :- INCOME TAX SYSTEM& INCOME TAX LAW

1. What is Income Tax ? Mention any four characteristics of Income Tax.
 2. Write notes -
(a) Municipal Rent (b) Fair Rent (c) Rent Received
 3. Discuss the following with examples –
(A) Ordinarily Resident (B) Not Ordinarily Resident (C) Non Resident
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505 :- Management Accounting

1. What is “Financial Analysis” ? What are the types of Financial Analysis ?
 2. What is Budgeting ? Explain the different types of budgets?
 3. What is meant by “Marginal Costing” ? Describe its merits and demerits ?
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Specialization

B.Com Computer Application 5th Sem

504 - Internet Technology & Introduction to E-Commerce

Q1. Write the Short Notes :-

- a. Difference between Serial and Parallel Transmission.
- b. Describe various types of Data Transfer Modes.
- c. What do you mean by OSI Model?

Q2. What do you understand by Network Topology? Describe different types of Network Topologies.

B. Com. (Sales and Advertisement) 5th Sem

504 : - Management of the Sales Force

Write the three function of Sales Manager

1. Explain Sale force size and types.
2. What do you meant by Market analysis ?
3. What is Sales Forecasting & Territory ?

B. Com. (Plain) 5th Sem

504 : - Principal of Marketing

1. What is marketing and write the marketing process.
2. What is customer relationship management?
3. What is marketing mix? Explain it with example

B. Com. (Tax Procedure and Practice) 5th Sem

504 : - Central and Provincial Excise Duty

1. What do you mean by Customs Duty? Give brief history of Custom Duty.
2. Mention briefly the various types of custom duty imposed in India.
3. Mention the features of Central Sales Tax Act.

B. Com. (Hons) 5th Sem

504 : - Marketing Concepts and Consumer Behaviour

1. Explain Nature Scope and Importance of Marketing
2. What is Consumer Behaviour
3. Write the summary of development of marketing strategies and plans

505 :- Auditing

1. Classification of Audit and Test Checking
2. Write the summary of Auditing planning
3. What do you mean by Company Auditors