

Assignment 2018
Vishisht School of Management, Indore

Course/Stream-BBA (Foreign Trade) 5th Sem.

MFTI – 501 ADVERTISING AND SALES PROMOTION IN FOREIGN TRADE

1. What is Advertising media – selection of media ?
2. What do you mean by Specific media information
3. Explain it International control of Advertising.

MFTI – 502 & STATE TRADING IN INDIA

1. What is price stabilization ?
2. Write the advantage of bulk buying.
3. Role of state trading organization.

MFTI – 503 THRUST PRODUCT AND THRUST MARKETS

1. What is Export of Agriculture & Agro-based products.
2. Explain Export of Textile, Jute & Garments.
3. Write the summary about gem and jewellery, chemicals and drugs.

: MFTI – 504 GLOBAL MARKET RESEARCH & DEMAND FORECASTING

1. Write about three Methodology with example
2. What is Determining research ?
3. Explain – Statistical methods of demand forecasting.

MFTI- 505 COMPUTER APPLICATIONS TO FOREIGN TRADE - II

1. Write the Advantages and Disadvantages of E-Commerce

2. What is architecture of GIS.
3. Write the summery of Mainframes, work stations and Super Computers.

MFTI-506 :- WORLD TRADE ORGANISATION

1. Write the History of WTO –
2. What do you mean by Most favoured Nation (MFN) Treatment.
3. Explain about Effect of WTO on India.